

Request for Artist Qualifications

OVERVIEW

The Department of City Planning (DCP), in collaboration with the Metropolitan Atlanta Rapid Transit Authority (MARTA), Westside Future Fund, and Living Walls, is seeking qualifications from artists or artist teams in Metro Atlanta for the commission of four separate outdoor installations in the English Avenue Neighborhood: Intersection crosswalks, two bus shelters and a mural.

These artistic enhancements will reflect the cultural identity of the neighborhood through the arts and infrastructure improvements.

The final selected artist or collective artists will be awarded artist fees ranging from **\$4,000-\$20,000** depending on the scope of work for each project. These fees do not include production costs which will be covered and managed by DCP, MARTA and Living Walls. Additional production costs include, but are not limited to, materials, installation, fabrication, assistants and site manager fees, insurance requirements, etc. Artists must demonstrate the ability to execute work that is suitable for public outdoor viewing and can withstand local climate. Artists must also demonstrate work that interacts with the general public.

Submissions must be received **no later than 12AM February 18, 2024**. Submissions **received after 12AM February 18, 2024 will not be considered**. Proposals received after the scheduled deadline for filing will not be opened.

FEATURED PROJECTS

Southwest Bus Shelter

A partnership with MARTA will result in an artistic upgrade in the existing bus shelter on the southwest corner of the intersection. Chosen artists will design a vivid digital mockup to be installed over the glass window panes.



Address:

771 Cameron Madison Alexander Blvd. NW,
Atlanta, GA 30318

Fees:

For design only - \$5,000

Prerequisites:

Applicants must be able to create a digital illustration or design. Digital design refers to the creation of visual content using digital tools and technology.

ENGLISH AVENUE NEIGHBORHOOD REQUEST FOR ARTIST QUALIFICATIONS

Northwest Bus Shelter

A collaboration between MARTA and DCP will upgrade this intersection to include a custom sculptural bus shelter on the northwest corner of Cameron Madison Avenue and James P. Brawley Drive.



Address:

762 Cameron Madison
Alexander Blvd. NW,
Atlanta, GA 30318

Prerequisites:

Applicants should have some experience in digital design and fabrication and understand the basics of graphic design using industry standard tools and software.

Sculpture examples:

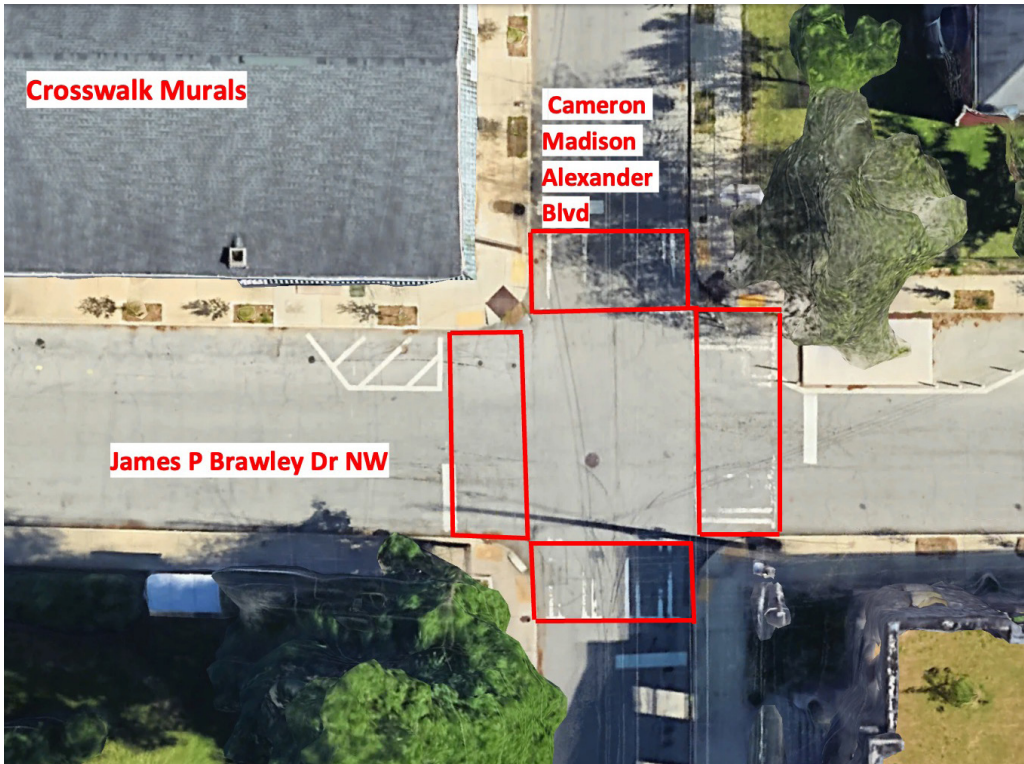
[Blossoms of Hope](#)
[Shelter Shift](#),
[Ginkgo Shelter](#)

Fees:

For design only - \$10,000

Crosswalk Murals

There are two 25' crosswalks (across Cameron Madison Alexander Boulevard) and two 23' crosswalks (James P. Brawley Drive) that will be designed and painted according to the standards in the Tactical Urbanism Guide.



Address:

Intersection of Cameron
Madison Alexander Blvd. NW,
and James P. Brawley Drive.

Prerequisites: Applicants must be able to create a digital illustration or design. Digital design refers to the creation of visual content using digital tools and technology.

Crosswalk fabrication will be contracted externally.

Fees:

For design only - \$4,000

ENGLISH AVENUE NEIGHBORHOOD
REQUEST FOR ARTIST QUALIFICATIONS

Yellow Store Murals

The former Yaril Grocery store, also known as the “Yellow Store,” will be refurbished this year and is the site for a new mural.



Front



Side

Address:

493 James P. Brawley Dr. NW, Atlanta, GA 30318

Prerequisites: Applicants must have experience painting on a large scale and mural experience is preferred.

Fees:

For design and production - \$10,000

APPLICATION

To apply, please follow the attached links for each project. Artists can apply to one or more projects if the themes are consistent and related to each other.

SELECTION PROCESS

A selection committee composed of public art experts and community stakeholders will review portfolio submissions for all projects and move forward to the design phase. Designers will be compensated, and the winning designs will be selected by the neighborhood.

Bus Shelters

DCP is partnering with MARTA for the selection and installation of these projects. All funding associated with these projects will come from MARTA.

PROJECT GOALS AND CRITERIA

- Artwork should contribute to the appeal of City bus shelters and transit riders' experiences.
- Artwork should fit well within the context of the site (in terms of scale, design and theme).
- Artwork should be artistically engaging and sufficiently stimulating to ignite conversation, foster interaction and evoke appreciation by the community.
- Artwork must be suitable for public viewing and be free from advertising or logos with the exception of MARTA signage.
- Artwork should be timeless and engage viewers for years to come.

TIMELINE: JANUARY - MAY 2024

| DATE | EVENT |
|--------------------------|--|
| January 19, 2024 | RFQ issued |
| January 24, 2024 | Deadline for submitting questions |
| February 18, 2024 | Proposal Due |
| March 8, 2024 | Semi-Finalists chosen |
| March 8 - March 27, 2024 | Mockup design phase |
| Week of August 8, 2024 | Finalists announced |
| April 1 - April 30, 2024 | Production Planning (weekly meetings w/artist) |
| May 2024 | Production |

ABOUT

Department of City Planning

The mission of the Department of City Planning is to enable high quality, sustainable and equitable growth and development of Atlanta by facilitating more options for travel, abundant housing for all people, thriving neighborhoods, exceptional design in architecture and public spaces, preservation of historic resources, innovative regulatory practices, safe and durable buildings, attentive customer service and public engagement in all our work. Our department guides Atlanta's growth and development through effective, customer-focused urban design; plan review and permitting; code compliance; community and economic development; and policy regarding housing and the environment. We work closely with residents, the private sector, Neighborhood Planning Units, and independent community organizations to further the values of Atlanta City Design: Equity, Progress, Ambition, Access, and Nature.

Metropolitan Atlanta Rapid Transit Authority – MARTA Artbound

The Metropolitan Atlanta Rapid Transit Authority (MARTA) is the principal public transportation system in the metropolitan Atlanta area. Formed in 1971 as strictly a bus system, MARTA operates a network of bus routes linked to a rapid transit system consisting of 48 miles of rail track with 38 train stations. MARTA operates almost exclusively in Fulton, Clayton and DeKalb counties and is the eighth-largest rapid transit system in the United States by ridership. MARTA Artbound is the Authority's public art program that commissions permanent visual art and live music, dance, and theatrical performances for the enjoyment of its ridership.

Westside Future Fund

Our focus is on four Atlanta neighborhoods facing some of the greatest needs: English Avenue, Vine City, Ashview Heights and the Atlanta University Center. Over the last few decades, this once prosperous area has experienced broad decline. These historic neighborhoods were once the center of the birthplace of leaders in the civil rights movement—if Sweet Auburn was once one of the most influential centers of Black wealth in the United States, the Westside was one of the most vital centers of Black thought. By starting with a clearly defined area, we can dig more deeply to understand the neighborhoods' unique needs and more efficiently direct efforts toward clear goals.

Living Walls

Living Walls creates inclusive, intentional, thought-provoking public art to inspire social change. With over 10 years of experience curating and producing murals, installations, immersive experiences, community gatherings, and conversations, they envision a world where public art acts as a social and economic engine, where it is foundational to the growth and evolution of cities and channels the spirit and culture of local communities.

The English Avenue Neighborhood

Located in Council District 12 (CM Antonio Lewis) and Neighborhood Planning Unit L, the neighborhood is a community with rich heritage and lasting capital vested in its people. It is located northwest of Atlanta's Downtown Business District and close to the major Georgia tourism and special event attractions including the National Center for Civil and Human Rights, the Georgia Aquarium, and the Georgia World Congress Center. Northside Drive, which bisects the English Avenue neighborhood, is a regional arterial providing access to the major educational institutions surrounding the community including the Atlanta University Center institutions and Georgia Institute of Technology. Atlantic Station is a major employment and economic generator within two miles of the study area.

Learn more and apply at
WWW.LIVINGWALLSATL.COM/OPEN-CALL-ENGLISH-AVENUE

